

sustainability



Sustainability is not just a fashion trend in our industry, but an indispensable requirement. At FORWARD Belgium, we are therefore encouraging our members - in a feasible and approachable way - to pursue a sustainable course.

FORWARD Belgium

FORWARD Goals

for sustainable development

SUSTAINABLE DEVELOPMENT GOALS

The **Sustainable Development Goals** (SDGs) are a set of universal sustainable development goals adopted by United Nations member states.

They were created to make the world a habitable, more equitable place by 2030.

These goals reflect the three pillars of **sustainable development**: the economic, the social and the environmental.

There are 17 SDGs with 169 sub-targets and a whole range of tangible indicators. These were divided into five groups, namely People, Planet, Prosperity, Peace and Partnership.

More and more businesses, even within the logistics sector, are aware of these **sustainability goals**' importance and that, by

focusing on them, they are presenting themselves as sustainable logistics service providers and attractive employers.

For more information, visit: <https://www.sdg.be/nl>



FORWARD Goals



Why?

The logistics sector bears an important responsibility in achieving **climate targets** and **reducing CO2**.

Both the government, but also your customers and young employees within your company, expect you to actively participate in working towards these sustainability goals.

By participating in the **'FORWARD Goals'** you are demonstrating that you can legitimately present yourself as a sustainable logistics provider.

From us you will receive the FORWARD label 'FORWARD Goals for sustainable development' that you can use to impress your customers.

Who for?

All FORWARD Belgium members and associate members.

How can this be achieved?

Participating companies commit to achieve a minimum of five sustainable acts spread across the 17 different SDGs.

These five acts of your own choosing must fulfil at least two of the five P's:

- ✓ *People: SDG 1, 2, 3, 4 en 5*
- ✓ *Planet: SDG 6, 12, 13, 14 en 15*
- ✓ *Prosperity: SDG 7, 8, 9, 10 en 11*
- ✓ *Peace: SDG 16*
- ✓ *Partnership: SDG 17*

How to submit projects?

Participating companies must clearly state which of their actions belong under which SDGs.

We encourage creativity and are committed to **accessibility**. No endless written reports or manuals!

To show what your project is all about, create a fun video, use TikTok or an original application, give the evaluation committee members a tour, etc.

FORWARD label / Logo

After completing the **first five sustainable acts**, you will receive the label/logo:

FORWARD Goals. **For sustainable development**

If you wish to engage in additional projects and complete a total of **10 sustainable acts** you will receive the label/logo:

FORWARD Goals. **For sustainable development** **GOLD**



The logo serves as a **point of recognition** for the industry and can be freely used by the participants.

Evaluation

The submitted projects* will be shown to a FORWARD Belgium **evaluation committee**.

What's in it for me?

Names of businesses who achieve the FORWARD Goals label will be published in the FORWARD Belgium newsletter, gain publicity through social media channels, be mentioned with their logo in the FORWARD Belgium membership list and business directory on the website, etc.

In addition, businesses will receive a trophy and certificate of participation (in hard copy and .pdf).

Award

At an annual FORWARD event, the most original project will be given the spotlight and receive the **FORWARD Goals Award**.



More information

For more information, contact the FORWARD Belgium office:

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** The submitted projects may be shared by FORWARD Belgium in their communications.*